



AFTER DARK / WEBSITE INTELLIGENCE

EVERY SITE LEAVES A TRACE.

example-cape-business.co.za

Scanned 2026-10-17 00:00 UTC

Scanner 2.2.0 / Scoring 2.2.0

OVERALL ASSESSMENT

84 /100

PROVISIONAL / EVALUATED CHECKS ONLY

Assessment coverage: 96%

96/100 weight evaluated; 4 unresolved

TECHNICAL SEO

89

AI PREPAREDNESS

75

SECURITY & TRUST

94

Demonstration data, not a real customer result. The score describes evaluated checks only; 4 points remain unresolved.

AI content preparedness is a heuristic, not measured AI-platform visibility.

Website visibility report

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Scanned 2026-10-17 00:00 UTC

84/100 - Provisional

Scanner 2.2.0 | Scoring 2.2.0 | Coverage 96%

Demonstration data, not a real customer result. The score describes evaluated checks only; 4 points remain unresolved.

Technical SEO 89/100 | AI content preparedness 75/100 | Security/technical 94/100

10 of 20 signals fully passed.

Technical SEO: PROVISIONAL / 90% category coverage

AI content preparedness: DEFINITIVE / 100% category coverage

Security and trust: DEFINITIVE / 100% category coverage

PRIORITY ACTIONS

Meaningful improvements

Search title and description

Write a page-specific title and description that name the actual service shown on this page.

Image descriptions

Add concise alt text describing the service image; keep decorative images empty.

Services or products are explicit

Describe the deliverables for the listed service. Do not add unrelated biography or policy text as service evidence.

Service location information

Clarify the service area on the service page if customers need that information.

Buyer questions answered

Add the specific details customers need for a useful quote, if that information is not provided elsewhere.

Browser security headers

Review the remaining headers for this deployment. These are security controls, not direct Google ranking factors.

Optional opportunities

Business identity markup

Optional: add accurate identity markup if it is useful and matches visible business details.

Machine-readable offers

Optional: describe visible offers in valid structured data where appropriate.

Trust evidence

Optional: link to independently verifiable reviews or show genuine project examples.

Unverified checks

Mobile rendering evidence

No correction is implied. Reassess after a mobile browser test is available.

ALL 20 SIGNALS

Search crawl and indexability assessment - PASS (10/10)

Evidence: Example evidence: the inspected URL returned HTTP 200; no noindex directive or applicable robots.txt block was observed. Google indexing was not checked.

Search title and description - IMPROVEMENT (4/7)

Evidence: Example evidence: the home page title is 'Cape Business' and the description says 'We provide services.' Neither identifies the service offered.

Suggested action: Write a page-specific title and description that name the actual service shown on this page.

Page heading structure - PASS (4/4)

Evidence: Example evidence: the inspected page has a descriptive H1 and section headings that identify the content below them. H1 count alone is not penalized.

Canonical page identity - PASS (5/5)

Evidence: Example evidence: one canonical link points to the final HTTPS URL and no conflicting canonical was observed.

Mobile rendering evidence - UNVERIFIED (4 points unresolved)

Evidence: Example limitation: the HTML declares a viewport, but no browser-based mobile rendering test was available. Layout and usability are unknown.

Robots and sitemap discovery - PASS (4/4)

Evidence: Example evidence: robots.txt was readable and links on the inspected page exposed the main site sections. A sitemap is optional for this example.

Image descriptions - IMPROVEMENT (2/3)

Evidence: Example evidence: one informative service image has an empty alt attribute; the logo image has a text alternative.

Suggested action: Add concise alt text describing the service image; keep decorative images empty.

Internal linking and language - PASS (5/5)

Evidence: Example evidence: the document declares English and crawlable links connect the home, service, and contact pages.

Services or products are explicit - IMPROVEMENT (4/8)

Evidence: Example evidence: 'Website design' appears as a service name, but the page does not explain what the customer receives.

Suggested action: Describe the deliverables for the listed service. Do not add unrelated biography or policy text as service evidence.

Business identity markup - IMPROVEMENT (4/4)

Evidence: Example evidence: no Organization or LocalBusiness JSON-LD was found. Its absence is an optional machine-readable enhancement, not a confirmed SEO defect.

Suggested action: Optional: add accurate identity markup if it is useful and matches visible business details.

Machine-readable offers - IMPROVEMENT (4/4)

Evidence: Example evidence: no offer markup was found. No supported rich-result eligibility claim is made.

Suggested action: Optional: describe visible offers in valid structured data where appropriate.

Service location information - IMPROVEMENT (2/3)

Evidence: Example evidence: the contact page names Cape Town, but the service page does not say whether the service is local or remote.

Suggested action: Clarify the service area on the service page if customers need that information.

Contact or buying path - PASS (6/6)

Evidence: Example evidence: the page links to a contact form. This verifies the path exists, not that submissions reach the business.

Buyer questions answered - IMPROVEMENT (4/7)

Evidence: Example evidence: the page explains how to request a quote, but does not state what information customers should provide.

Suggested action: Add the specific details customers need for a useful quote, if that information is not provided elsewhere.

Business credibility information - PASS (4/4)

Evidence: Example evidence: the home page includes a named founder introduction and a stated professional background. These claims were not independently verified.

Trust evidence - IMPROVEMENT (2/4)

Evidence: Example evidence: the website displays a customer quote. Its authenticity was not independently checked.

Suggested action: Optional: link to independently verifiable reviews or show genuine project examples.

HTTPS transport - PASS (6/6)

Evidence: Example evidence: the page loaded over HTTPS with normal runtime certificate verification.

HTTP to HTTPS redirect - PASS (3/3)

Evidence: Example evidence: a request to the HTTP URL redirected to the HTTPS page.

Browser security headers - IMPROVEMENT (2/3)

Evidence: Example evidence: the HTTPS response includes HSTS and X-Content-Type-Options; CSP and Referrer-Policy were not observed.

Suggested action: Review the remaining headers for this deployment. These are security controls, not direct Google ranking factors.

Initial HTML delivery - PASS (6/6)

Evidence: Example evidence: the initial HTML response time and document size were within the scanner's documented thresholds. This is not a Core Web Vitals result.

Generated by cherrycomet.com - This report measures on-site visibility readiness and does not guarantee rankings.